

# 2018 CHARLOTTE FRENCH FESTIVAL

## Sponsorship Options

### Monetary donation

#### SPONSOR LEVEL BLEU - \$1,500

- 10x10 Booth space at the Festival and/or Ability to display banner at event
- Logo placement in all print and online advertising - ads placed throughout Charlotte NC
- Logo placement on all fliers and posters, Sponsor acknowledgement in Festival Program - approx. 5,000 pieces printed and distributed
- Logo placement in email blasts - multiple mailings
- Logo printed on festival tee-shirt
- Year-long sponsorship placement on CharlotteFrenchFestival.com website
- Link to your website on CharlotteFrenchFestival.com
- Sponsor acknowledgement in Festival Program
- 10 free tickets to event

#### SPONSOR LEVEL BLANC - \$550

- Ability to display banner at event
- Logo placement in all print and online advertising - ads placed throughout Charlotte NC
- Logo placement on all fliers and posters, Sponsor acknowledgement in Festival Program - approx. 5,000 pieces printed and distributed
- Year-long sponsorship placement on CharlotteFrenchFestival.com website
- Link to your website on CharlotteFrenchFestival.com
- Sponsor acknowledgement in Festival Program
- 5 free tickets to event

#### SPONSOR LEVEL ROUGE - \$300

- Year-long sponsorship placement on CharlotteFrenchFestival.com website
- Link to your website on CharlotteFrenchFestival.com
- Sponsor acknowledgement in Festival Program
- 2 free tickets to event

### Raffle and/or petanque competition prizes donation

#### Value - \$100 & up

- Name listed on Festival Program
- Name listed on Festival website
- 1 free ticket to event

#### Value - Under \$100

- Name listed on Festival Program
- Name listed on Festival website

### Artistic/Entertainment performance

#### Value - \$100 & up

- Name listed on Festival Program
- Name listed on Festival website
- 1 free ticket to event

#### Value - Under \$100

- Name listed on Festival Program
- Name listed on Festival website

*Logo and sponsor name placement are subject to design deadlines; if provided after due date, they will be added to later electronic versions of the documents.*

# 2018 CHARLOTTE FRENCH FESTIVAL

## Sponsorship Form Bienvenue Charlotte: Non-profit - 501(c)(3) - ID 82-3539811

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### INFORMATION

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Street address: \_\_\_\_\_  
City, State, Zip Code: \_\_\_\_\_  
Email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

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### SPONSORSHIP OPTION (check box)

Monetary donation	Raffle/petanque competition prizes donation	Artistic/Entertainment performance
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Provide description & value of your donation:

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### DONATION LEVEL (check box)

Bleu - \$1,500	Blanc - \$550	Rouge - \$300	\$100 & up	Under \$100
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### METHOD OF PAYMENT (check box and proceed to payment)

Check      Please make checks payable to: Bienvenue Charlotte  
Mail check to: Bienvenue Charlotte  
509 North Graham Street, Unit 3  
Charlotte, NC 28202

Credit Card or      Credit Card payments must be submitted to Bienvenue Charlotte account through page:  
Paypal      <http://www.charlottefrenchfestival.com/sponsor.html>

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Date      Signature and Title

Please return completed form to [info@CharlotteFrenchFestival.com](mailto:info@CharlotteFrenchFestival.com)

Please call us at (704) 345 9271 if you have any questions

**2018**



**For Immediate Release**  
**Press Contact: Jeanne Morel**  
**704-345-9271**  
**info@CharlotteFrenchFestival.com**

**2018 Charlotte French Festival**

**[www.charlottefrenchfestival.com](http://www.charlottefrenchfestival.com)**

**Sunday, July 15, 2018 - 10:30 am – 5:30 pm**

**Nevin Community Park**

Bonjour from the Charlotte French Festival to you! Celebrate the Charlotte French Festival, July 15th at Nevin Community Park in Charlotte, from 10:30am to 5:30pm.

Join us for the 2nd Charlotte French Festival, and celebrate the rich and entertaining French culture. Get ready to enjoy great food, wine, crepes, delicious pastries, music, dance and, of course, the pétanque initiation and tournament. Fun and excitement for the entire family, while you learn more about the French culture.

This community event receives the support of Bienvenue Charlotte, the Charlotte International Cabinet, the French-American Chamber of Commerce of the Carolinas, and the Carolina Petanque Club.

You will discover French wine and cuisine, play at the pétanque tournament, enjoy live music and entertainment, participate to kids activities, stroll at the French style market. You can win great raffle prizes, learn about French culture, and why not buying goodies and the festival t-shirts!

Leash up your dog-and-people-friendly canine family members and be part of the festivities, as we will have a canine costume contest with great prizes. For complete details on the performers, food, crafts, shopping, and activities, visit [www.CharlotteFrenchFestival.com](http://www.CharlotteFrenchFestival.com) or follow us on Facebook [www.facebook.com/Charlotte-French-Festival-1902067093347522/](https://www.facebook.com/Charlotte-French-Festival-1902067093347522/)